

# The She Market

INCORPORATED

Assisting Women in Need Around the World

The She Market, Inc. invites you to compete in Phashionably Philanthropic 2010, our inaugural student design competition for talented fashion design students. 15 finalists will showcase their design talent in a runway show for a chance to win the ultimate prize: a cash reward and lunch with established local designer, Karelle Levy of Krelwear.

To participate, you are required to complete and submit the attached application, along with 2 digital images of your designs. The looks must represent your personal aesthetic (in either women's ready-to-wear, avante-garde, or couture). All applications must be submitted via email. Submission deadline: **Friday, April 16 2010, 11:59 pm.**

All submitted applications (completed in entirety with the accompanying images) will be reviewed by She Market Members (TSM). TSM will select the final 15 participants. Selected participants will be notified via email by Friday, April 30, 2010.

#### Qualifications:

- Fashion Design student currently enrolled in fashion design program.
- All designs must be created, designed, and owned by the student applicant.

#### Requirements:

- All applications must be completed in full, and be submitted by Friday, April 16, 2010, 11:59 pm
- All applications must include the following:
  - Completed application
  - 2 digital images (jpeg or png, highest resolution)
- All required items must be submitted in the same email.

#### Photo Tips:

- Correct format
- Clear images
- Model or dress form
- No sketches
- No styling
- Do not put your name on the image itself